

DAVID T. SODEN

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Career Overview

Highly accomplished technology executive with 25+ years of experience in IT leadership, software solutions architecture, and product management. Proven track record of driving business growth, improving operational efficiency, and developing cutting-edge solutions that improve customer satisfaction and engagement. Skilled in strategic planning, team leadership, and technical expertise in IT infrastructure, data architecture, and product development. Adept at managing multi-million-dollar budgets, advising top-tier clients, and developing product roadmaps that drive revenue growth.



Fortune 500/100 experience

Worked with 6% of the Fortune 500 and 5% Fortune 100 companies. Most recently Microsoft, T-Mobile, AT&T, FedEx, TruGreen, Meta, symplr, Norfolk Southern, UPRR, Honeywell, Allied Signal, Garrett, Cigna, and Valmont Industries.



Accomplishments

- ◆ Orchestrated a remarkable turnaround, elevating revenue by 25% through technology-enabled change management
- ◆ Led global teams of 80 professionals, driving strategic planning, collaboration, and innovation to maintain market leadership and enhance user experiences
- ◆ Managed multi-million-dollar budgets, ensuring seamless daily operations and strategic alignment with organizational objectives
- ◆ Advised top-tier clients on technology stacks, architecture, and strategic guidance.



Websites, Portfolios, Profiles

- ◆ <https://davidsoden.com>
- ◆ <https://linkedin.com/in/davidsoden>
- ◆ <https://www.transformationleaderspodcast.com>
- ◆ <https://youtube.com/@davidsoden>



Skills

- ◆ IT Leadership: Strategic planning, team leadership, and technical expertise in IT infrastructure, data architecture, and product development
- ◆ Software Solutions Architecture: Expertise in low-code development, AI adoption, cloud computing, and cybersecurity
- ◆ Product Management: Skilled in developing and prioritizing product roadmaps, ensuring alignment with business objectives and driving revenue growth
- ◆ Developed and prioritized product roadmaps, ensuring alignment with business objectives and driving revenue growth by 30%
- ◆ Power Platform. Power Apps, Power Automate, Power BI, Copilot Studio, Power Pages, Dataverse, OpenAI, Generative AI, Python, JavaScript, TSQL, SQL, OutSystems, Google AppSheets, Appian, Retool, SharePoint, Azure, AWS, GPC



Work History

Jul 2021 - **DIRECTOR OF SOFTWARE ARCHITECTURE**

Current *Concentrix, Newark, CA*

- **Transformed Low-Code Development:** Spearheaded development of low-code solutions, resulting in 5 million growth in 2022, by architecting and implementing scalable, efficient, and cost-effective solutions that leveraged Power Platform, Dynamics 365, and Azure capabilities
- **AI Adoption Lead:** Fostered culture of innovation by introducing generative AI, OpenAI, and Azure OpenAI solutions, enabling organization to stay ahead of curve and driving business growth
- **Technical Leadership:** Mentored development teams, providing guidance on optimal Power Platform configurations, ALM best practices, and technical debt reduction strategies, ensuring high-quality deliverables and improved team productivity

Jan 2021 - **TECHNICAL ARCHITECT**

Jul 2021 *PwC / Infosys, Atlanta, GA*

- **Infrastructure Optimization:** Designed and implemented scalable, secure, and efficient infrastructure for 100K+ users, resulting in 300% improvement in business productivity, leveraging Power Platform, Dynamics 365, and Azure capabilities
- **Global Team Leadership:** Led global teams, delivering products across lines of service, by providing technical guidance, coaching, and mentoring to ensure successful project outcomes and high-quality deliverables
- **ALM Strategy Development:** Crafted automated ALM strategies for Power Platform, resulting in improved development efficiency, reduced errors, and enhanced collaboration among teams

◆ **Aug 2018 - FREELANCE CONSULTANT & ENTREPRENEUR**

Jan 2021 *Decision Forward LLC, Atlanta, GA*

- Low-Code Solution Development: Designed and developed custom Microsoft 365 PowerApps/Dynamics solutions, leveraging low-code and no-code development to drive business growth and improve customer satisfaction
- Cloud Hosting and E-commerce Expertise: Orchestrated cloud hosting, implemented e-commerce sites, and facilitated 360Immersive Imagery Applications, resulting in improved customer engagement and revenue growth

◆ **Jul 2014 – DIRECTOR OF IT (07/2014 to 07/2018)**

Jul 2018 *Conway Data & Industrial Asset Management Council, Atlanta, GA*

- Led operational excellence, achieving daily and long-term goals while managing \$5 million budget, ensuring seamless daily operations and strategic alignment with organizational objectives.
- Collaborated with top-tier leadership to develop and execute operational strategies, driving global business growth through technological innovations and technical debt consolidation to reduce operational costs.
- Architected and led teams in developing new cutting edge data products for economic development industry yielding over million SaaS revenue in first year.
- Led team hands-on to execute all IT strategic global changes

◆  **Education**

◆ **Jan 2000 - Certification: Business**

Jan 2014 *Certifications - Atlanta, GA*

- Master Project Manager
- Certified Scrum Master
- Reactive Developer in OutSystems 11